



ASEF Classroom Network #ASEFClassNet Online Collaboration 2017

Proposal

1. Title of the Online Collaboration (Max. 8 words)

Entrepreneurs' Bazaar

2. Name and contact details of project co-ordinator(s)

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3. School description (Max. 30 words)

Experimental Secondary School was founded in 1978 under the direction of Vietnam National Institute of Education Sciences with the mission to research and experiment innovative teaching methods. The school won International School Award ISA by British Council (2015-18), an accreditation scheme that recognises and celebrates exemplary practices of internationalism in schools.

4. Description (Max. 200 words)

The "Entrepreneurs' Bazaar" (E-Bazaar) is an Online Collaboration that encourages students to embark on entrepreneurship, providing them with an opportunity to experience the full cycle of operating a retail business from a start-up through simple real business initiatives. With support and advice from the coordinators and corporate volunteers, E-Bazaar allows students to develop a whole range of skill-sets in leadership, entrepreneurship, project management, communication, collaboration, marketing and sales.

The student participants from various countries will learn the features and characteristics of entrepreneurship, and share success and failure stories from each other's country by posting articles or videos interviewing outstanding local entrepreneurs to create an entrepreneurial spirit among them. Step by step, by conducting surveys, discussions, market researches and product designs on business

plans among the groups, students will internalise the characteristics and benefits of entrepreneurship. It will be such a valuable lesson for students to learn what market analysis and sourcing are, how to do marketing, profit forecast and budget preparation.

Joining E-Bazaar is a great choice for teachers to encourage students to learn basic entrepreneur skills and help students improve their skills on information and communication tools.

5. Please provide 3 hastags for your Online Collaboration

entrepreneur
start-up
global business skills (or) 21 century skills

6. The Online Collaboration falls under the main theme of: Please tick (✓) one main theme

- | | |
|---|---|
| <input type="checkbox"/> Culture | <input type="checkbox"/> Education |
| <input type="checkbox"/> Environment & Sustainable Development | <input type="checkbox"/> Health |
| <input type="checkbox"/> History | <input type="checkbox"/> Media |
| <input checked="" type="checkbox"/> Others. Please specify below:
Entrepreneurship | <input type="checkbox"/> Science & Technology |

7. Duration of the Online Collaboration (Please state start and end date):

Start Date : 15/04/2017
End Date : 15/09/2017
Duration : 5 months

8. Expected no. of schools/students involved and level of language and ICT skills

No. of Schools in total : 6-8
No. of Students in total : 80
Students Age Group : 13–17
Level of English : Basic
Level of ICT Skills : Basic

9. ICT tools/software required
Please tick (✓) as appropriate)

Word processing software

- Adobe Acrobat Reader
- Google Docs/Sheets
- Microsoft Word/Excel
- Scribd
- Wordpress

Video conference tools

- Skype
- Viber
- Vyew
- Wechat

Storage tools

- Dropbox
- Google Drive
- iCloud

Social media

- Ask.fm
- Facebook
- Flickr
- Instagram
- Pinterest
- Tumblr
- Twitter
- Weibo

Image editing software

- Adobe Illustrator
- Adobe Lightroom
- Adobe Photoshop
- BeFunky (online)
- Sketch (Mac only)

Online collaboration

- Mindmeister
- Slack
- Telegram
- Trello

Video/audio editing software

- Adobe Premiere
- Audacity
- Garageband (Mac only)
- Soundcloud
- Windows Movie Maker
- Youtube
- Others, please specify:

Presentation

- Google slides
- Microsoft Powerpoint
- Prezi

App development

- Adobe Flash builder
- Alpha Software
- Appy Pie

10. Other resources needed:
(Please tick (✓) as appropriate)

<input checked="" type="checkbox"/> Camera	<input type="checkbox"/> E-reader	<input type="checkbox"/> OHP
<input checked="" type="checkbox"/> Desktop Computer/Laptop	<input type="checkbox"/> GoPro	<input type="checkbox"/> Phones
<input type="checkbox"/> Digital Projector	<input type="checkbox"/> Interactive Whiteboard	<input type="checkbox"/> Tablet
<input checked="" type="checkbox"/> Voice Recording Devices	<input type="checkbox"/> NA	
<input type="checkbox"/> Others (please specify)		

11. Learning objectives and outcomes for teachers and students
(Please list at least 3 learning objectives and outcomes for teachers and students respectively.)

Learning Objectives	Outcomes
Teachers should join to:	For Teachers:
1. Share their experiences in entrepreneurship education and practices	1. Share articles, video clips on entrepreneurship.
2. Create a better social network and intercultural understanding between teachers from Asia and Europe.	2. Collaborate and work in teams to develop global partnerships
3. Enhance their ICT skills	3. Enhance efficiency on entrepreneur skills
Students will learn to:	For Students:
1. How to collect information on entrepreneurship using online information	1. Share the features and characteristics of entrepreneurship.
2. The basics of marketing and sales skills	2. Do market research conducting surveys, and discussions with the groups, experience the full cycle of operating a small scale retail business.
3. Use ICT tools for online collaboration	3. Involve in online discussions on Facebook and Blogspot using ICT tools.
4. Create a better social network and intercultural understanding between students from Asia and Europe.	4. Share knowledge and collaborate to work in teams to develop global partnerships.

12. Timeline and activities of the Online Collaboration

	<u>Main Coordinator</u>	<u>Teachers</u>	<u>Students</u>
<u>Phase 1 (April 2017)</u>			
▪ Set-up Facebook group and invite members to the group	✓		
▪ Self-introduction by all participating members		✓	✓
<u>Phase 2 (May 2017)</u>			
▪ Do online research and share the stories of successful and unsuccessful entrepreneurs in their country			✓
▪ Upload information on online platform			✓
<u>Phase 3 (June to July 2017)</u>			
▪ Do surveys on local business initiatives			✓
▪ Experiment a small scale business.			✓
<u>Phase 4 (August 2017)</u>			
▪ Feedback and evaluation	✓	✓	✓

For further details about this online collaboration, please contact the coordinator.

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